



## Rationale

The Good Humans 268 Inc. Waste Management for Events program is designed to address the environmental impacts of waste generated at public and private events. Events often contribute significantly to landfill waste, with items such as plastic bottles, aluminum cans, and other recyclable materials ending up in the environment. The program aims to mitigate this through a comprehensive waste management system, which includes waste separation, recycling, and employment opportunities for individuals with disabilities.

This initiative aligns with key Sustainable Development Goals (SDGs), specifically:

SDG 12: Responsible Consumption and Production

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

SDG 10: Reduced Inequalities

By providing eco-friendly branding and reducing the carbon footprint of events, the program offers a sustainable solution for event organizers seeking to enhance their environmental responsibility.

## Objectives

- Implement Waste Separation Systems:

Provide four waste bin options for event organizers, enabling separation of plastic, glass, metal, and organic waste.

- Increase Recycling Rates at Events:

Collect data on the total waste diverted from landfills (in terms of pounds and number of bottles, cans, and glass items) to demonstrate the positive environmental impact of the program.

- Create Employment Opportunities for Individuals with Disabilities:

Hire individuals with disabilities for sorting and managing recyclables during and after events, promoting social inclusion.

- Raise Awareness of Eco-Friendly Event Practices:

Brand the events as environmentally responsible by showcasing the Eco-Friendly Event label and sustainability efforts.

## Impact

- **Reduction of Event Waste:** By implementing the waste management program, we estimate diverting thousands of cans, bottles, and other recyclables from landfills. This will significantly lower the environmental impact of large-scale events, contributing to the circular economy.
- **Employment for Individuals with Disabilities:** The program creates sustainable livelihood opportunities by employing individuals with disabilities in various roles, including waste sorting, recycling facility assistance, and data collection. This contributes to social equity and inclusive economic growth.
- **Event Branding and Corporate Responsibility:** Events that implement this program can market themselves as eco-friendly, attracting environmentally conscious attendees and sponsors. This also aligns with corporate social responsibility (CSR) values.

## Expected Outcomes

- **Data Collection and Reporting:** At the conclusion of each event, a report detailing the amount of waste diverted from landfills, broken down by material type (plastic, glass, aluminum), will be produced. This data will be used to enhance future waste management practices at events.
- **Increased Awareness of Recycling Practices:** Through the visible presence of waste separation bins and signage, attendees will become more conscious of the importance of recycling, which can lead to better waste practices beyond the event.
- **Economic Empowerment:** The individuals employed in waste management roles will gain valuable skills and experience, contributing to their economic self-sufficiency. A total of 20 individuals with disabilities will be employed over the course of the event season.
- **Environmental Conservation:** By reducing the volume of waste sent to landfills, the program will contribute to a reduction in greenhouse gas emissions and other environmental pollutants. This supports the national agenda for climate change mitigation.

## Alignment with Sustainable Development Goals (SDGs)

SDG 12: Responsible Consumption and Production – Promotes efficient management of resources through recycling and waste diversion.

SDG 8: Decent Work and Economic Growth – Provides employment opportunities for individuals with disabilities.

SDG 10: Reduced Inequalities – Fosters social inclusion by creating jobs for marginalized groups.

SDG 13: Climate Action – Reduces event-related waste and carbon footprints, contributing to national and global efforts to combat climate change.